



On average, **7** people die and **36** people are injured in home fires in the U.S. every day.

On average, Red Cross workers help a family affected by a home fire or other disaster **180** times a day.

Over **\$7 billion** in property damage occurs every year



American Red Cross
New Hampshire and
Vermont Region

Join Us! Sound the Alarm. Save a Life.

Neighbors Helping Neighbors

A home fire can strike anywhere, anytime—devastating families. On average, more lives are lost to home fires every year than to all other major disasters combined, but together, we can change this.

Join us to Sound the Alarm in New Hampshire and Vermont as we install thousands of free smoke alarms. Working together in communities across the NH/VT Region, the Red Cross, fire departments, businesses, employee groups, nonprofits, neighborhood leaders and others are mobilizing resources and volunteers to stamp out needless fire deaths. Together, we can save lives.

National Signature Event September ~ October

Objectives and Goals:

Save more lives – reduce death and injury due to home fires:

- Install 100,000 smoke alarms
- Install smoke alarms in 100 or more major city markets
- Install the one millionth smoke alarm since the inception of the Campaign
- Reach 40,000 households nationwide
- Mobilize 35,000 volunteers nationwide
- Increase public awareness and family preparedness

The Red Cross, and our partners will **install free smoke alarms** for those who need smoke alarms or for those who need assistance installing smoke alarms. The Red Cross installs a limited number of specialized bedside alarms for individuals who are hearing impaired.

Volunteers will be canvassing door to door and doing appointment based installs through-out the week ending with a Rally Day.

- Sept. 17th ~ 22nd - Rally Day Sept. 23rd - Rutland, VT
- Sept. 24th ~ 30th - Rally Day Sept. 30 – Williamstown, VT
- Oct. 1st ~ 6th - Rally Day Oct. 7th - East Manchester, NH
- Oct. 8th ~13th - Rally Day Oct. 14th - West Manchester, NH

We need your help – **Join Us! Volunteer to help install smoke alarms** in your neighborhood. By working together, we will help save lives and reduce injuries, strengthening our community's ability to be resilient in the face of any disaster—large or small.

Sound the Alarm with Us

Volunteer, schedule an install, or for more information, visit www.soundthealarm.org or call 1-800-464-6692